

---

## Virat Kohli signed as brand ambassador of Nitesh Estates

Integrated property development firm Nitesh Estates on Thursday roped in cricketer and captain of India's Test team [Virat Kohli](#) as their brand ambassador.

"I am proud to be associated with Nitesh Estates, as its brand ambassador. The company in many aspects reflects the values I hold in high esteem. I respect the fact that as a first generation company it has made extraordinary progress in a very short span," said Kohli.

"From a modest inception, Nitesh Estates has been able to build and scale to global standards very quickly. I am very impressed with their quality of developments across homes, hotels, office buildings and shopping malls."