Nitesh Estates Ltd.

Corporate Presentation

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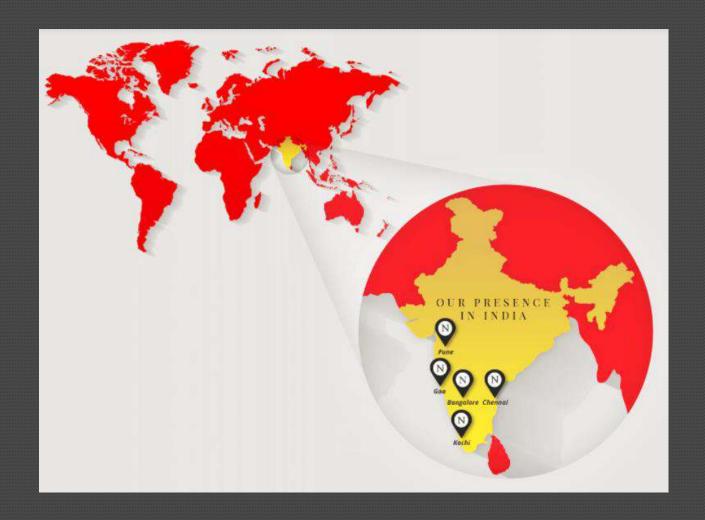
Who we are?

- A first generation Real Estate company, founded in 2004 by Mr. Nitesh Shetty.
- One of India's most well recognized luxury real estate brands.
- Reputation for superior quality properties distinguished by sophisticated design.
- Asset Classes: Hotels, Homes, Office Buildings and Shopping Malls.



What we do?

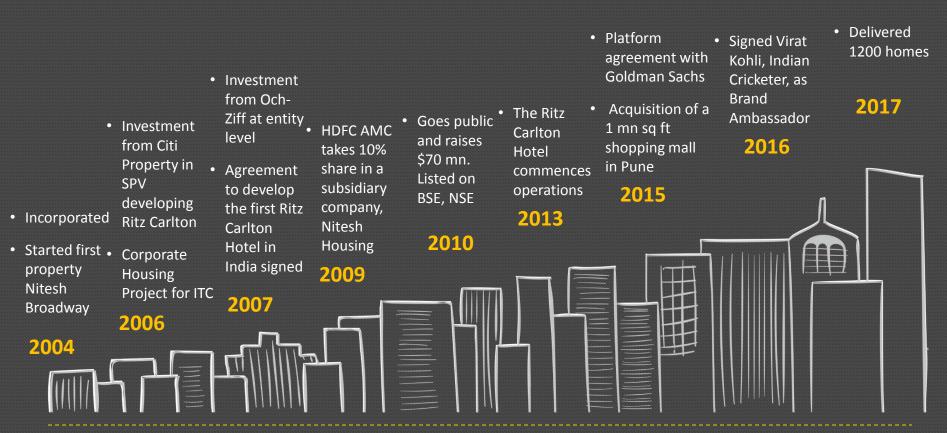
- We develop, acquire and invest in Homes, Hotels, Office buildings and Shopping Malls.
- Since our inception, we have brought 19 million sft area under various stages of development.
- Presence in Bangalore, Goa, Pune, Chennai and Kochi.





India's first Ritz-Carlton Hotel

Our Journey



Our Strengths



Strong Brand



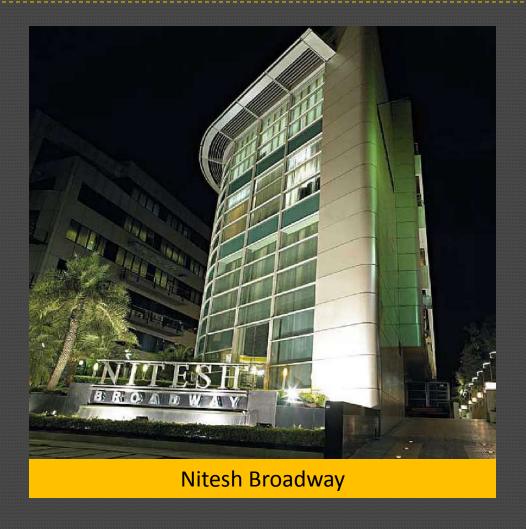
Global Architecture



Professional Team



Ability to Execute



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Strong Brand



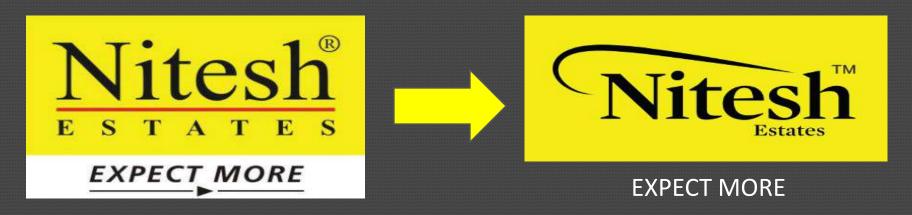
- Nitesh Estates is today one of India's most recognized luxury brands.
- "Expect More" The act of doing that little extra in each development –
 "Expect More" defines the promise of the brand.



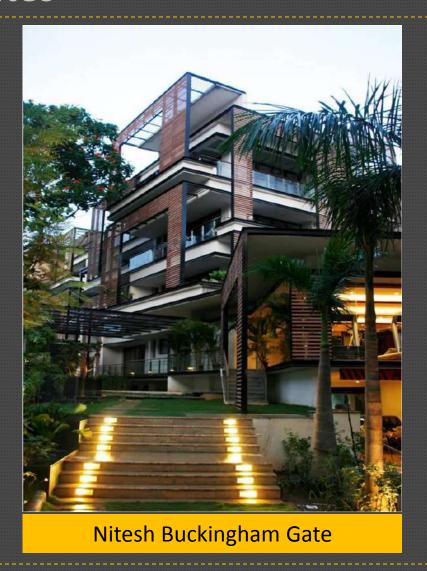
Nitesh Estates voted as one of "Indian Luxury's most influential Brand" – Blackbook Top 100



Rebranding Exercise



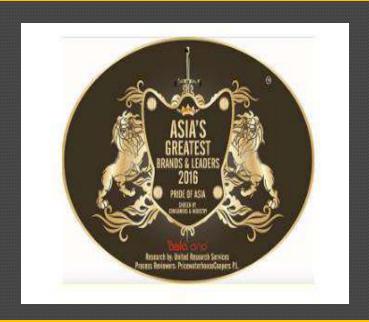
- The arc above the name is intended to symbolize a structure you would be familiar with in real-estate development. This roof-like shape adds a modern flare to the traditional serif typography.
- Rebranding exercise was carried out recently to create a differentiated look that stands out from the competitive outlook.



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Awards



Nitesh Estates won the title of Asia's greatest Brands & Leader 2016 – Audited by PwC

Awards



Asia Pacific Entrepreneurship Awards 2017 India – Mr. Nitesh Shetty – Property Development Industry

Awards

Forbes

Nitesh Estates has been featured in Forbes "Treasure Hunt" among the Top

10 stories of successful businesses that were never on anyone's radar.

Awards



Asia Pacific Property & Hotel Awards 2017 - Nitesh Park Ave – Architecture Multiple Residence India

Awards







Ashwini Kumar – COO Receiving CNBC Real Estate Awards for Nitesh Garden Enclave, Bangalore in the Best Luxury Segment Residential Property in India

Awards



Asia's most promising brand 2014

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Our Business Principles

- Our foremost goal is to construct/create the best quality buildings which can be benchmarked against the best real estate developments globally.
- Our client's interest always comes first. Our experience shows that if we serve our clients well, our own success will follow.
- Our assets are our people, brand and reputation. If any of these is ever compromised, the last is the most difficult to restore.
- At Nitesh Estates Environment, Health and Safety is a standard which is at the heart of our business.



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Global Architects and Designers

Global Architects and Designers











Global Architects and Designers

Firmly entrenched in its belief in optimum designs for all its homes, office buildings, hotels and shopping malls, Nitesh Estates has been among India's first few companies to recognize the importance in design and development through internationally renowned architectural firms.

Global Architects and Designers

- Kohn Perdersen Fox Associates
- Super Potato
- Callison
- Warner Wong Design
- Wimberly Allison Tong and Goo
- Belt Collins

- P Landscape
- ILD SFO
- Meinhardt
- Wilson Associates
- ESPA Consultants
- IBI Group Toronto

Media and Creative Partners

Media and Creative Partners









Business Partners

Business Partners









Business Partners













Lending Partners

Lending Partners





Consulting Partners

Consulting Partners

BAIN & COMPANY





Audit Partners

Audit Partners







RAY & RAY



Construction Partners

Construction Partners

1. Larsen and Toubro



2. Simplex



3. NCCCL



4. Al Fara'a



Leasing Partners

Leasing Partners







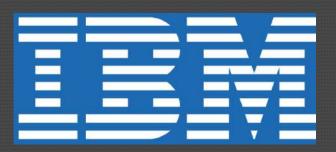


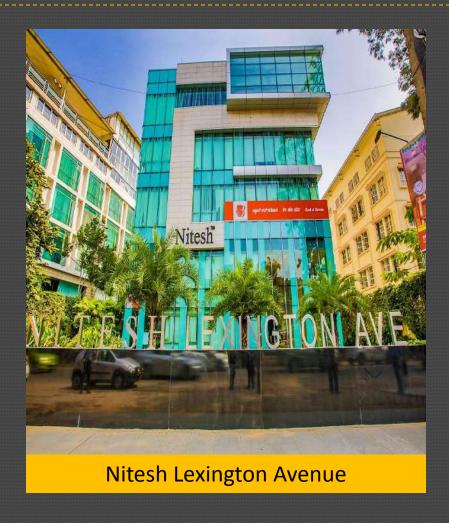
Technology Partners

Technology Partners









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Board of Directors

Board of Directors



Nitesh Shetty
Chairman &
Managing Director



L.S. Vaidyanathan Executive Director



Ashwini Kumar
Executive Director & Chief Operating
Officer



Jagdish Capoor Independent Director Ex-Chairman, HDFC Bank



G. N. Bajpai Independent Director *Ex-Chairman, SEBI*



Dipali KhannaIndependent Director *Financial Advisor*



Mahesh Bhupathi Independent Director International Tennis Player

Board of Directors - Independent



Jagdish Capoor Independent Director Ex-Chairman, HDFC Bank



Dipali Khanna Independent Director *Financial Advisor*



G. N. BajpaiIndependent Director *Ex-Chairman, SEBI*



Mahesh Bhupathi Independent Director International Tennis Player

Advisory Board

Advisory Board



Ashok Aram

Managing Director

Deutsche Bank



Rangaswamy lyer
Ex Managing Director
Wyeth Ltd.



James Brent
Former Global Head and Chairman
Real Estate and Lodging Investment
Bank

Management Team

Management Team



Nitesh Shetty
Chairman &
Managing Director



L.S. Vaidyanathan Executive Director



Ashwini Kumar
Executive Director & Chief Operating
Officer



M.A. Venkateshan
Chief Financial Officer



Pradeep NarayanEVP – Sales, Marketing



Shantanu Karkun President - Projects



Jayaram NHead – HR & Administration



Sunitha GeorgeVice President - CRM

Management Team



Srinivasan D.Company Secretary & Chief Compliance
Officer



Reghunadhan Pillay Vice President - Legal



Subramaniam GHead - Treasury



Shreesh Mishra
Senior General Manager –
Nitesh Hub, Pune



P V Narasimha Rao <u>Head</u> – Internal Audit



Ashok P C
Finance Controller – Hospitality &
Retail



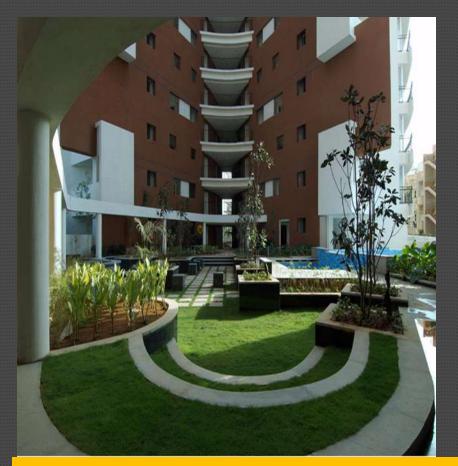
Ganapathi Joshy Head – Corporate Affairs



Antony Page

General Manager

Ritz-Carlton





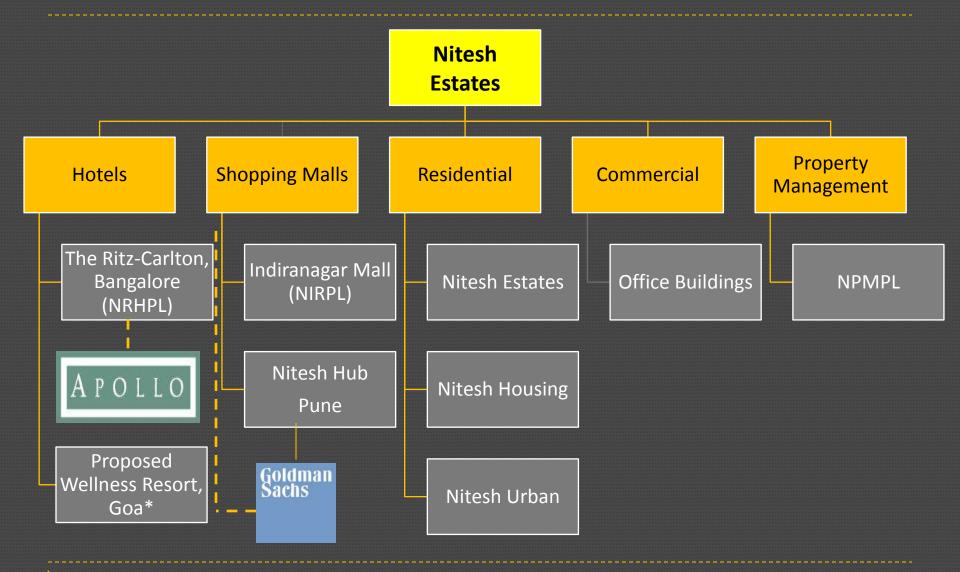
Nitesh Central Park

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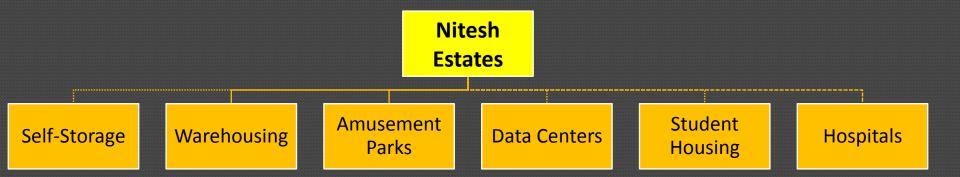
Current Line of Business

Current Lines Of Business



Proposed New Lines of Business

Proposed New Lines Of Business in Future



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Commercial Portfolio

Commercial Portfolio



Project: Nitesh Chelsea Location: Hosur road Area: 0.42 Mn Sqft

Asset Class: Grade A Office Building



Project: Nitesh Plaza

Location: Ali Asker road, Central Business District

Area: 0.38 Mn Sqft

Asset Class: Grade A Office Building

Commercial Portfolio



Project: Nitesh Soho

Location: Commissariat road, Central Business District

Area: 0.35 Mn Sqft

Asset Class: Grade A Office Building



Project: Nitesh Tribecca Location: Vibuthipura

Area: 0.39 Mn Sqft

Asset Class: Grade A Office Building

Residential Portfolio

Luxury Residential – Central Business District (CBD)



Project: Nitesh Park Avenue, Location: ankey Road Area: 0.15 Mn Sqft



Project: Nitesh Logos Location: Aga Abbas Ali Road Area: 0.01 Mn Sqft



Project: Nitesh Knightsbridge Location: Sadashivnagar Area: 0.05 Mn Sqft



Project: Nitesh Madison Square Location: Cunningham Road Area: 0.05 Mn Sqft

Luxury Residential – Villa Development



Project: Nitesh Napa Valley

Location: Yelahanka Area: 0.54 Mn Sqft

Nitesh Napa Valley









Premium Residential



Project: Nitesh Rio Location: Kanakpura Road Area: 0.28 Mn Sqft



Project: Nitesh Virgin Island Location: Old Madras Road Area: 1.13 Mn Sqft



Project: Nitesh Cape Cod Location: Bellandur Area: 0.69 Mn Sqft



Project: Nitesh Palo Alto, Location: Sarjapur Road Area: 1.03 Mn Sqft

Premium Residential



Project: Nitesh Santa Clara Location: Bellary Road Area: 0.33 Mn Sqft



Project: Nitesh Caesar's palace Location: Kanakapura Road Area: 0.69 Mn Sqft



Project: Nitesh Columbus Square Location: Bellary Road Area: 0.56 Mn Sqft



Project: Nitesh Melbourne Park Location: Hennur Road Area: 0.82 Mn Sqft

Hospitality Portfolio

Hospitality Portfolio



The Ritz Carlton, Residency Road Bangalore

The Ritz-Carlton Bangalore









The Ritz-Carlton Bangalore









Hospitality Portfolio



Proposed Wellness Resort, Goa*

Proposed Wellness Resort, Goa





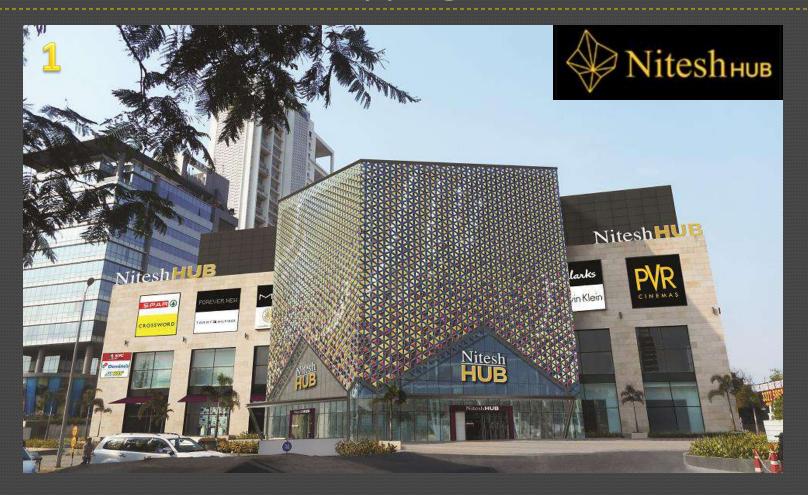
Proposed Wellness Resort, Goa





Retail Portfolio

Retail Portfolio – Shopping Mall



Nitesh Hub, Pune

Retail Portfolio – Shopping Mall









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Nitesh Estates to develop a \$100 million

18th January, 2007 - Blas-blr

Bangalore BANGALORE: Bangalore's real destinations since May last and estate developers Nitesh Estates

added.

\$100 million 250-room luxury hotel in the city. Nitesh Estates managing director Nimole Charter could the house

announced its partnership with

Property Investors to develop a

New York-based Citigroup

would invest another \$500 million during this calendar year on commercial space development, hospitality and residential projects, he

Speaking to Bangalore Bias, Nitesh said, "This botel is going to married that he is thrown more continue that



Nitesh Estates to bring Ritz-Carlton to India

DNA - Mumbai

Ashbak K Thearf Muncal

In a cowhet where most of the real estate firms are emploring the bottion and mid-segments of the hospitality pyramid, Bangalory based Nikesh Estress has its open set onthe 100-886. Starting with Bango-2070, the company plans to set up at least five high-end luxury groperties across key cities.

Speaking exclusively to DNA Mesey, Nitsuh Shetty, managing director of the company, said, "We are in the final stage of negotiathose to acquire read estate for our

projects. All the new hotels se in the high-end five-star DENTETY CHENGERY. WY ARE BEFOREY IN discussions with operators of the world's top three botel brands for a management contract. All I can say at this stage is that we will posinvesty be tremeducing one of there through our flagship Bangalore

Cotting by combine brane, Minute Estates in close to or has already signed a monagement agreement to set up the first Rice-Curious hetel in the country Honovon, when saked. Sherry neither denied nor confirmed the development cities. confidentiality clause as a reason. We should be in a position to con-



firm one thing on this in onether 2-3 weeks," he said. Yo be located in central beautoeas districts, the botels would be set up in the National Capital Pingion, Chemnal, Ecknots and Pune besides the alroady-plantand project on a 3-argsplot on the Busideeury Hond in the

heart of Bungalore.

The nature of investment, size and branding of those betals will depend on the availability of head and promerty on the international figuriery board that will monage the house. The total cost of the 250-room hi-end honery boost to Barnenbury, for example, is possed at Ha 450 cours (\$100 mallions) and will be pashioned to redefine htand businey hotel experience in the CHARRIES

In line with its positioning, the remoders have not authorized 30,000 sq ft to crosto retail space housing score of the most promiurn global bysury brands. The hond will also feature a spa, which would be managed by a leading British spa operator: The founding will be through a mis of debt and equity, sald Shotty. In fact, the curepacty has already instituted a spectal purpose vehicle for the Butgalory hotel whorein the US-based Citigroup is pursping in the bulk

esto

of the equity proportion.
"Around 35-65% of the 8s 400 one propert reat will be through debt. Citigroup will finance the majority of the equity component. and the balance will come from Nitroth Eletates," eakl Sheety fractiontry asurces say Citigroup has already committed \$30 mullion as the first trunche of trivestraser in

Och-Ziff to take 25% stake in Nitesh Estates for \$55 mn

17th December 2006 - Economic Times

OCH-Ziff Capital Management Group, one of the top five global hedge funds with assets worth \$21 billion including investments in the UK football club Manchester United, is making its first investment in India. The New Yorkbased hedge fund is close to picking up a 25% stake in the Bangalore-based realty company Nitesh Estates for \$55 million to



FOREIGN PUSH

Nitesh Estates is developing several projects including a

Citigroup invests Nitesh Estates

17th January 2007 - Times Of India nas entered into a partnership with Nitesh Estates, a realty firm, to build a 250-room uxury hotel in Bangalore. The notel - to be built with an nvestment of \$100 million will be operational in 30 months, Nitesh Shetty, MD, Nitesh Estates said, David Schaefer, MD and Head (Asia Pacific) Citigroup said, "We believe the real estate sector in Bangalore has tremendous growth potential."

Nitesh Estates ropes in Shane Warne to endorse "Nitesh Forest Hills"

read setute division of the Nitesh Group. has announced the roll out of a brand-new gated township - Nitesh Forest Hills, with Australian cricketer and one of the greatest leg spin bowler. Shane Warne promoting the project.

Located in Whitefield, Bangalore, Nitesh Forest Hills sizes at providing, not just better quality of construction, but also a better quality of life at those world-class homes of outstanding value. Built on an area of 7.3 acres. Nitesh Forest Hills is situated close to the Sai Baba Ashram and is a high-rise residential complex with options of two and three bedrooms.

At Nitesh Forest Hills one is bound to come across immumerable details that are meant to enrich one's living conditions, such as and more IT and BPO comparties reconsidering their decision and setting up shop in Bonaslore, it is but natural that we start this project in Whitefield, one of Bangatore's prime loca-tions today", said Nitesh Shetty, MD, Nitesh Estates. "Our core purpose - enrichment of the quality of life in our communities - has been.

24th March 2006 - Deccan Heraid

cessful with the success of all our real estate endeav-ours," he added:

Reeping pace with international trends, each home sports an open kitchen and each room is designed to maximise space utilisation and functionality. The host of facilities - including an in house creche, a dedicated chaldren's play area featuring skating rings, cricket



Shane Warne

sive leisure club with an ar- Warne. Purt

Business Standard

Kohli signed as brand ambassador of Nitesh Estates

IANS | Bengaluru January 21, 2016 Last Updated at 16:18 IST

Integrated property development firm Nitesh Estates on Thursday roped in star cricketer and captain of India's Test team Virat Kohli as their brand ambassador.

"I am proud to be associated with Nitesh Estates, as its brand ambassador. The company in many aspects reflects the values I hold in high esteem. I respect the fact that as a first generation company it has made extraordinary progress in a very short span," said Kohli.

Nitesh Estates, Goldman Sachs to invest \$250 mn in realty projects

Realty player Nitesh Estates said it has tied up with global investment bank Goldman Sachs to jointly invest up to \$250 million in income generating commercial assets in the country. Besides this, Goldman Sachs has also committed \$37 million for the Bengalurubased firm's acquisition of Koregaon Park Plaza, a one million sq ft operational shopping mall and future high-end office complex development in Pune. "This investment will accelerate our foot print across the country by providing capital where it is needed as well as through acquisitions of existing projects," Nitesh Estates chairman and MD Nitesh Shetty said

Nitesh buys Pune mall in ₹250cr deal

TIMES NEWS NETWORK

Bengaluru: Nitesh Estates, the Bengaluru-based property developer, has entered the Pune market by buying the one million sq ft, Koregaon Park Plaza Centre from Israeli firm Elbit Imaging for Rs 250 crore. Israeli billionaire Mordechai Zisser's diversified conglomerate Elbit Imaging Group, through its subsidiary Plaza Centers, operates a global portfolio of 37 retail assets in Central and Eastern Europe and India, under the same brand.

TOI was the first to report about the deal in September last year.

"Over the years, Pune has emerged as an important real estate market. We are delighted to acquire this top quality asset and build our shopping portfolio. Koregaon Park shopping mall is undergoing a refurbishment and will soon sport a new food court in addition to fine dining restaurants," said Ashwini Kumar, executive director & COO of Nitesh Estates. Property advisory firm JLL was the transaction adviser.



THE ECONOMIC TIMES | Construction

Nitesh Estates plans to acquire and develop 5 million sqft in coming years

BY SOBIA KHAN, ET BUREAU | UPDATED: MAR 30, 2017, 09.02 AM IST

Post a Comment

BANGALORE: Bangalore based luxury property developer Nitesh estates

and rental assets to more than 5 million sq. ft. of space.

THE FINANCIAL EXPRESS

Nitesh Estates plans to move beyond Bengaluru

Real estate developer Nitesh Estates (NEL) is planning to move beyond its home turf Bengaluru to explore opportunities in Goa, Chennai and Kochi, and set up income-generating projects such as office space and malls. The move follows a \$300-million investment deal between Goldman Sachs and Nitesh Estates (NEL) to focus on income-generating assets to spur growth.

Currently, Nitesh Estates has 20 projects which a revenue potential of Rs 4,600 crore, Ashwini Kumar, executive director and chief operating officer, NEL told FE.

Nitesh Estates and global investment bank Goldman Sachs had sealed an agreement in May to jointly invest in income producing commercial real estate assets, namely, office buildings, shopping malls and luxury hotels across India. Under this arrangement, Goldman Sachs will make investments through Nitesh Estates SPVs, associates, subsidiaries and JVs. The partnership is a significant development and will increase the asset base of the company in next 3 to 5 years.

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B'luru realtors top the best practices chart

engaluru is the best market for property on a variety of metrics, according to a study of the top developers in India, reports Avik Das, Bengaluru developers take four out of the top five, and seven out of the top 20 spots in a rating that looks atten "best practice" parameters, including functional professionalism and transparent deals. Sobha, Prestige, Embassy and Brigade feature in the top five; Godrej Properties, at No. 2, was the only non-Bengaluru developer here. Puravankara, Nitesh and RMZ feature in the top 20. Independent Delhibased research centre and think-tank group Track2Realty looked at 100 leading developers across the country in its survey P19

THE TIMES OF INDIA Regional

Lara Dutta launches Ritz-Carlton in Bangalore

TNN Nov 12, 2013; 02.11PM IST

The members of Bangalore's swish set kicked off the weekend in style, when they attended the launch of The Ritz-Carlton Bangalore. The hotel - which is owned by Nitesh Estates and is located on Residency Road - officially opened its doors to several of the city's A-listers on Friday night at an event hosted by Nitesh Shetty, founder and chairman of Nitesh Estates, along with his wife Sujata and Shane Krige, the general manager of the hotel. The chief guest for the event was Deepak Parekh. The evening began with Bollywood actress Lara Dutta introducing Nitesh, who thanked everyone on his team for making the hotel, which is the first Ritz-Carlton in India, a reality. Shane then came up and introduced a video that chronicled the various stages of the hotel's construction and the orientation process that the employees underwent before the launch. Later, Lara introduced Cyrus Broacha, who did a quick stand-up routine in which he took digs at everyone from Manmohan Singh to Sachin Tendulkar, Actor Boman Irani came onstage and chatted with Cyrus about his journey from managing a chips stall to being one of Bollywood's most popular character actors. He ended the session by singing Frank Sinatra's My Way. Everyone then headed off for dinner, where they spent the rest of the evening sampling the various cuisines that the hotel's chefs served up. Also spotted at the event were tennis player Mahesh Bhupathi and sports commentator Charu Sharma, as well as Deepak Parekh, Sujata Shetty, Sonjoy Chatteriee, Avinash Vashisht, Kavita Sabharwal, Vinita Chaitanya, Java Virwani and Ila and Vinod Naidu.



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Testimonials

- "Nitesh Canary Wharf, is a beautifully appointed place to live. The location and views offer the energy of urban living at its best. With scrupulous attention to detail, Nitesh Canary Wharf is everything I had imagined. Great flat, fantastic location, fabulous private terrace, plenty of open spaces, highlighted by upscale finishes throughout."
 - C. Jayaram Executive Director Kotak Mahindra Bank Ltd.
- "Nitesh Estates has built a beautiful hotel and the property looks great. The food and ambience was very nice. I wish them all the very best in their future endeavours."
 - Deepak Parekh Chairman, HDFC Limited

Testimonials

- "I would like to congratulate Nitesh Estates for the fantastic hotel that they have built — I enjoyed my stay at the Ritz-Carlton Bangalore immensely."
 - Sachin Tendulkar Iconic Indian Cricketer
- "For my wife and me, our apartment at Nitesh Buckingham Gate is truly a dream come true. It symbolizes our "Indian dream". Our apartment is beautifully designed with very high quality bathroom fittings and marble flooring. Each room is large with spacious balconies and big French windows that allow plenty of natural light and fresh air into our home."
 - Rajeev Rastogi Director, Yahoo India.

Testimonials

- "The location of the Nitesh property on M.G. Rd together with the ambience, facilities has not only value added to our work culture in India, but is at par with our work places around the globe."
 - Dr. Ferzaan Engineer CEO, Quintiles No.1 Pharma Research
 Company in the world
- "I must compliment Nitesh and his team for a job well done! I am very glad to have made the decision to buy an apartment in this project, which I am sure has already made a name for itself in Bangalore."
 - Venkatesh Mysore Vice President and Country Head, India of Sun Life Financial – Asia

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"I am a fan of Nitesh Estates"



"I am a fan of Nitesh Estates.

"Attention to detail and perfection are consistent standards of any Nitesh Estates Property" –

Virat Kohli - Cricketer



"I am a fan of Nitesh Estates.

I love Nitesh Estates because their properties spell class.." —

Mandira Bedi, Actress & TV Host

"I am a fan of Nitesh Estates"



"I am a fan of Nitesh Estates as they give the city stunning landmarks."-Diana Hayden, Former Miss World 1997



"I am a fan of Nitesh Estates because... Just not give houses They deliver your dreams."-Raveena Tandon, Actress

"I am a fan of Nitesh Estates"



Sonam Kapoor at Ground Breaking at Nitesh Hub



Chitrangada Singh at Ground Breaking at Nitesh Napa Valley

"I am a fan of Nitesh Estates"



"The premiumness, the quality of my flat at Nitesh Wimbledon Park is phenomenal and the ability of the team at Nitesh Estates to surpass our expectations every time is beyond compare." – Mahesh Bhupati



Sania Mirza laid foundation stone of Nitesh Forest hills, Whitefield

Green Buildings

Green Buildings

Nitesh Estates is one of India's first development companies to recognize and embrace the importance of going green. We recognized very early the impact of green buildings on the environment and brought "Green Architecture" that works in harmony with natural features and resources to maximise efficiency of many of our projects. A couple of projects have been awarded the Gold pre-certification from Indian Green Building Council (IGBC) Green Homes Rating.

Green Buildings





Asset Management

Asset Management

At Nitesh Estates, the comfort and well being of our customers is paramount and our inherent quality of giving our undivided attention to detail has only ensured that our customers get nothing but the best.

Asset Management









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Corporate Social Responsibility



Nitesh Estates has contributed generously for Ekam to fulfil their dream of reducing infant mortality rate and improving healthcare outcomes for neonatal, infants and children.



Nitesh Estates is vocal about women empowerment through providing them education and infrastructure – collaborating and providing financial aid to Cherysh was a clear route to enable this vision.



Nitesh Estates provides financial aid to build a platform for various budding artists through the Convention/cultural Centre in Mumbai. It promotes Indian performing arts and plethora of cultural activities.



Thank You